



## **Can Technical Analysis Beat Fundamental?**

**Chetathorn Songmuan**  
**5402042062**

Master of Science Program in Finance (International Program)  
Faculty of Commerce and Accountancy, Thammasat University, Bangkok, Thailand  
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### **ABSTRACT**

This paper examines whether fundamental analysis and technical strategy, when applied to a portfolio of high book-to-market firms, can combined both strategy to shift the distribution of returns. The mean return of combined portfolio can be increased by at least 7.63% per three month over the benchmark. However, fundamental analysis is a better approach than technical analysis, when applied to a portfolio of high book-to-market firms. A long-short strategy (self-financing) based on fundamental score earns significant excess returns but the excess return of technical score is not significant difference from zero. Finally holding high fundamental score strategy for one-year investment has a better excess percentage of positive return around 11.04% compared to three month investment period.

*Keywords:* Fundamental strategy, Technical strategy, Value stock investing, Thai market